



TABLE TOP OR CAR BOOT SALES

Whether buying or selling – everyone loves a car boot sale – and if you are worried about the English weather (not always helpful when it comes to organising outdoor events), then how about organising an indoor table top sale instead...

1. HOW YOU CAN HELP

Many of our loyal supporters enjoy outdoor challenges and are intrepid in the extreme – cycling, climbing, rowing, walking and running in all kinds of unpredictable weather conditions. How about something a little less energetic – and a great chance to have a bit of a clear out at the same time?

We all tend to hold on to things, or might suddenly find that we have a dozen lovely cushions or glass jugs, when really only one or two will do! This is a great way to raise funds to support the re-training and re-education of our wounded servicemen and women – some are homeless and desperately need employment in order to secure somewhere to live.

You could have a mixture of stalls and tables at the sale – people selling their good quality, second-hand items, but also local shops selling new homewares, gifts, leather goods, jewellery, books etc. A mixture of vintage and new always works well.

2. DATE AND LOCATION

Good places for car boot sales are the local village green, football ground or school playing field. Table Top sales could take place in the local village or school hall, or sometimes pubs and restaurants have larger rooms for special events. The date can be whenever suits you. Have a look at a list of National Awareness Days – you might like to plan your event around one of these?

3. HOW WE CAN HELP

We can provide a number of volunteers with branded WWTW t-shirts and wristbands along with other marketing material and pop up banners.



This can be arranged nearer the time of the event. Here is a link to a WWTW poster that can be adapted to publicise your event (under 'Promote Your Event'):

<http://walkingwiththewounded.org.uk/support-the-walk/become-a-fundraiser/>

4. SOCIAL MEDIA

Our fundraising team is keen to promote your event on our website, Facebook page and Twitter so please keep in touch, and email us photographs of the event – email details below.

For further information please contact Viveca Johnstone, Fundraiser Administrator

viveca@wwtw.org.uk



RAISING FUNDS

- Each car boot sale pitch or table top table will pay an amount to be at the sale.
- Once you have set up a Virgin Money Giving Fundraising page, this would be how people pay for their pitch or table – by donating direct to the charity. This keeps it nice and easy for you – and also gives you a website link which can use in your publicity. You will also have a record of names and contact details of those selling.

<http://uk.virginmoneygiving.com/giving/>

- Consider charging a small fee for people coming to buy (children could come for free), this would be in the form of a donation – straight in to a WWTW collection tin or bucket.
- Get sponsors to provide the venue for free, along with any drinks and refreshments you may offer – which you would then make a small charge for.
- You could consider asking each pitch or table to donate ONE item and then have a WWTW charity table, the proceeds from which add to your fundraising total. Or you could hold a raffle for the donated items.

OTHER THINGS TO THINK ABOUT...

- How you will promote your sale? You could print off some flyers perhaps (see example below), tell the local papers and free magazines when your sale will be, ask local shops if they would like to participate and to have flyers near the tills.
- Publicise your sale on Facebook and ask all your friends to share.
- Put flyers up in nearby surgeries, dentists, libraries, schools, supermarkets.
- Will you be offering tea and coffee at the sale, and soft drinks for children? Hot chocolate is always a winner too – you could ask for an extra donation for whipped cream, sprinkles and mini marshmallows. Or how about a hog roast or barbecue if having a car boot sale during the summer months? Crepes and ice cream vans are also an idea. Buying and selling is hungry business!



Supporting Our Wounded Into Work

Poster Example



Supporting Our Wounded Into Work

TABLE TOP SALE

IN AID OF WALKING WITH THE WOUNDED



SATURDAY 2ND APRIL 2016
10am-4pm

**BIG SCHOOL HALL, GRESHAM'S SENIOR SCHOOL,
HOLT NR25 6EA**
(map overleaf)

There will be a wide variety of lovely things to buy,
old and new – vintage pieces, books, gifts, homeware, pictures...

All proceeds will go to providing vulnerable veterans
independence through employment.

£25 per table · £3 per adult entry

Any enquiries please contact:

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