

CORPORATE PARTNERSHIP PACKAGES

2021

ed Into Work

PARTNERING WITH WWTW HAS INSPIRED OUR WORKFORCE, SAVED MONEY ON RECRUITMENT AND SURPASSED ALL OUR EXPECTATIONS.

JACKIE CUTHBERT,
HEAD OF SOCIAL IMPACT & COMMUNICATIONS, SUNBELT RENTALS UK

WWTW DELIVER VALUE ON SO MANY LEVELS.

SCOTT JOHNSON, FOUNDER,
VETERANS OWNED UK



WALKING WITH THE WOUNDED
Supporting Those Who Served



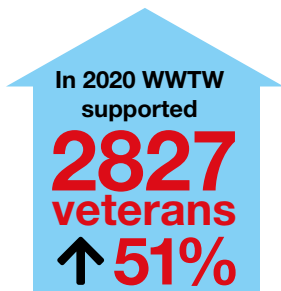
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wwtw.org.uk

CREATING A LASTING IMPACT TOGETHER

Your staff, customers and stakeholders care about what we deliver. Inspire them by partnering with us and invest in improving mental health, homelessness, employment and care coordination for those who served and their families.

Walking With The Wounded is looking for committed corporate partners to help us get people back on their feet. Because those who served deserve, and our programmes are delivering social value where it is most needed.



OUR REACH

- 100K+ Email & Social
- 70+ Staff working in communities across the UK
- 1000+ Corporate supporters
- High profile expedition in Oct 2021 sponsored by INEOS Grenadier
- 2.5 million veterans in UK - inc 5% of households

YOUR OPPORTUNITY

- Inspire your staff with talks, events and volunteering
- Retain and recruit talent via wellbeing initiatives
- Be seen to support ex-military and promote mental health
- Reach a new audience of 22 million serving, ex-military and military supporters (immediate friends & family)



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Benefits for your business	£30k Gold Partner	£20k Silver Partner	£10k Employment Partner	£5k Supporter
Use of designation: "Official Key Partner of WWTW"	✓			
Featured on WWTW homepage	✓			
Breakfast with WWTW ambassador (virtual)	✓			
Wellbeing walk for senior team with WWTW beneficiary	✓			
Featured in WWTW Impact Report	✓			
Fulfillment of staff volunteering days through OP-REGEN	✓			
Recruitment - Your business promoted to our UK network of Employment Advisors	✓		✓	
Recruitment – Inclusion of a job vacancy in WWTW's monthly newsletter	✓		✓	
Use of designation: "Official Partner of WWTW"		✓		
Name & logo on WWTW website corporate page	✓	✓	✓	
Workshop with staff on military lessons & values with an inspiring beneficiary	✓	✓		
Bespoke PR plan for staff engagement	✓	✓		
Invite to exclusive WWTW networking event	✓	✓		
Name & logo on WWTW website as supporting partner (ticker tape)	✓	✓	✓	✓
Complimentary team entry to Cumbrian Challenge (worth £200)	✓	✓	✓	✓
Motivational talk from WWTW beneficiary (worth £2k)	✓	✓	✓	✓
Free entry to Call to Arms Business Challenge (worth £1k)	✓	✓	✓	✓
Free access to WWTW-branded, industry-leading health & wellbeing app for staff	✓	✓	✓	✓
Minimum of quarterly social media mention	✓	✓	✓	✓
Blog on WWTW website about partnership	✓	✓	✓	✓
Use of WWTW logo and imagery	✓	✓	✓	✓

JOIN US, YOU ARE IN GOOD COMPANY

Here are some of our supporters. Get in touch to understand the benefits for your business while supporting those who served.



BARCLAYS IS DELIGHTED TO BE SUPPORTING WWTW – A FABULOUS CHARITY WHO WORK TIRELESSLY TO SUPPORT SOME OF OUR MOST DISADVANTAGED VETERANS AND THEIR FAMILIES.

LISA MARR, VETERANS' EMPLOYMENT TRANSITION SUPPORT (VETS) PROGRAMME MANAGER



Start the conversation

Joel Oxberry

Head of Income, Walking With The Wounded
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WALKING WITH THE WOUNDED ARE EXTREMELY SAVVY IN WHAT THEY DO AND HOW THEY DO IT. THEY DELIVER AN EXTRAORDINARY SOCIAL RETURN ON THE MONEY WE EFFECTIVELY INVEST IN THEIR WORK, AND OUR TEAMS GET FIRED UP FROM THE TIME WE SPEND EACH YEAR ENGAGING WITH THEIR EVENTS AND HEARING FROM THEIR BENEFICIARIES.

SIMON HUGHES, HEAD OF MARKETING, SHARD CAPITAL